

BLACKPAPER 2026

PUBLIC / ENTERPRISE OVERVIEW

FROM BUSINESS DATA TO BETTER DECISIONS

A practical introduction to UseClevr: business intelligence, explainable analytics and AI-assisted decision support for growing organizations.

DATA → METRICS → SIGNALS → EXPLANATIONS

UseClevr combines application-owned datasets, deterministic calculations, business context and AI-assisted interpretation. It is designed to help teams move beyond isolated spreadsheets and one-off chatbot conversations.

Prepared for enterprise prospects, partners and innovation leaders.

Executive overview

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What UseClevr is

UseClevr is a business-intelligence workspace that converts uploaded and selected connected business data into repeatable KPIs, business signals, explanations and reviewable outputs. Its core design separates numerical computation from generative AI interpretation.

Who it serves

Relevant workflows include retail and inventory operations, profitability analysis, business performance review and pre-bookkeeping preparation. Actual analytical coverage depends on source data and product configuration.

Why the approach matters

Teams often need more than a dashboard and more than a general-purpose AI conversation. UseClevr brings dataset management, business-aware metric selection, risk signals and explanatory AI into a connected workflow.

DATA

Business files and selected connections

ANALYTICS

KPIs and contextual signals

AI ASSIST

Explanations and recommendations

Availability varies by feature; some capabilities remain in beta.

The business intelligence flow

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UseClevr follows a structured analysis process. The diagram illustrates the product approach rather than promising identical coverage for every dataset.

INGEST

CSV, Google Sheets and selected retail sources

UNDERSTAND

Map fields to business concepts

CALCULATE

Deterministic KPI and financial logic

DETECT

Risk, stock and profit signals

EXPLAIN

AI-assisted interpretation

REVIEW

Human decisions and available exports

Built for traceability

The platform includes metric eligibility and lineage mechanisms, scoped dataset access and AI usage traces. These mechanisms support reviewability but do not remove the need for source-data validation and human judgment.

Capabilities at a glance

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The following is a public-facing summary of capabilities identified in the October 2026 read-only code audit. “Available” refers to implemented functionality, not a guarantee of suitability for every deployment.

DATA FOUNDATION

CSV uploads, dataset management and Google Sheets sync

Available

BUSINESS ANALYTICS

KPI dashboards, semantic mapping and profitability

Available

AI Q&A

Dataset-aware questions with deterministic query execution

Available

PRE-BOOKKEEPING

Categorization, VAT review and exports

Available

RISK INTELLIGENCE

Rule-based business risk signals and scoring

Partial / beta

RETAIL INTELLIGENCE

Stock, sales and profitability signals; Square integration

Partial / beta

AI ANALYST

Multi-step analysis and AI narrative

Partial / beta

AI GOVERNANCE

Traces, controls and administrative views

Partial / beta

ADVANCED DATA INTELLIGENCE

Broader scanning and multi-dataset workflows

Developing

Retail, finance and risk

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Retail & inventory

Selected workflows surface low-stock exposure, slow-moving stock, top-selling products and profitability signals. Retail analysis can use uploaded business data and configured Square integration components.

STOCK

Inventory exposure

SALES

Product movement

MARGIN

Profitability signals

Profitability & pre-bookkeeping

Deterministic financial calculations support business performance reviews.

Pre-bookkeeping workflows include categorization, learning rules, VAT review, human review and export; these are not a replacement for licensed accounting advice.

Risk & opportunity intelligence

Dataset-aware rules assess whether the necessary business concepts are present before producing scored signals and explanations. Risk Intelligence is a business analytics feature, not a complete enterprise governance-risk-compliance platform.

AI with business context

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AI analysis over grounded metrics

UseClevr combines deterministic data operations with language-model explanations. This architecture is designed to reduce unsupported numerical answers by checking whether relevant inputs exist before a metric is presented.

BUSINESS DATA

Owned datasets

CALCULATIONS

Defined metric logic

AI INTERPRETATION

Natural-language context

Choice of AI provider

The application supports configured managed-cloud, customer-key and local-model routing options. Exact data handling and availability depend on the selected provider and deployment configuration.

Usy assistant

Usy is a multilingual product, support and billing assistant with dedicated routing and knowledge modules. It is distinct from the dataset-focused business analysis experience.

Governance and traceability

AI history, trace and feedback capabilities are implemented, alongside partially developed governance interfaces. Generated narratives remain probabilistic and should be reviewed for consequential decisions.

Security and responsible use

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Security controls in the codebase

The read-only audit identified authenticated sessions, owner-scoped dataset access, selected encrypted integration credentials, scoped and hashed MCP tokens, upload checks, security headers, rate limits on key endpoints and AI trace privacy controls.

ACCESS

Authenticated and scoped

PROTECTION

Selected encrypted secrets

OVERSIGHT

Trace and review controls

What this does not imply

These controls do not establish a SOC 2 or ISO 27001 certification, comprehensive enterprise single sign-on, complete workspace-level isolation or guaranteed regulatory compliance. Security suitability requires deployment-specific assessment.

Human oversight

UseClevr supports business decisions; it does not replace professional financial, legal, tax or security review. Outputs should be checked against source records and relevant organizational policies.

Product direction

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UseClevr is an evolving product. The following areas represent directions for continued development, not commitments to specific release dates.

DATA

Richer connectors and multi-dataset workflows

OPERATIONS

More durable scheduling and alerts

ENTERPRISE

Expanded governance and tenancy

What organizations can evaluate today

A focused pilot can begin with a representative dataset and a defined business question. Teams can assess data compatibility, metric validity, decision usefulness and operational fit before considering broader adoption.

A sensible pilot journey

Choose a business process, supply a suitable non-sensitive test dataset, validate calculated KPIs with a domain owner, review risk or inventory signals and measure whether the outputs improve a real workflow.

Work with UseClevr

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THE BUSINESS AI

Explore how UseClevr can support data-driven operational decisions, profitability reviews, retail intelligence and AI-assisted analysis.

USECLEVR

Official website

<https://useclevr.com>

PUBLISHER / BRAND AFFILIATION

Atlas Mega Ventures — UseClevr product initiative.

PUBLIC INFORMATION NOTICE

This overview describes selected capabilities based on a read-only repository audit dated October 2026. Feature availability may change. Illustrations are conceptual. No certification, warranty, performance guarantee or future delivery commitment is implied.

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